



Intelligence Report

What are America's CXOs actually prioritizing, struggling with, & betting their budgets on?

Respondents :

US based CIOs, CISOs, CFOs & Sr leaders from Mid & Enterprise Organizations who attended CIOMeet, CISOMeet, and CFOMeet events From January 2026 to March 2026



Key Findings

AI LEADERSHIP

65%

AI & Automation their single highest enterprise systems priority

AGENTIC AI

91%

Rate back-office agentic AI as a medium or high priority over the next 18 months

AI HURDLES

73%

Cite governance, compliance & risk as their #1 barrier to scaling AI across their org

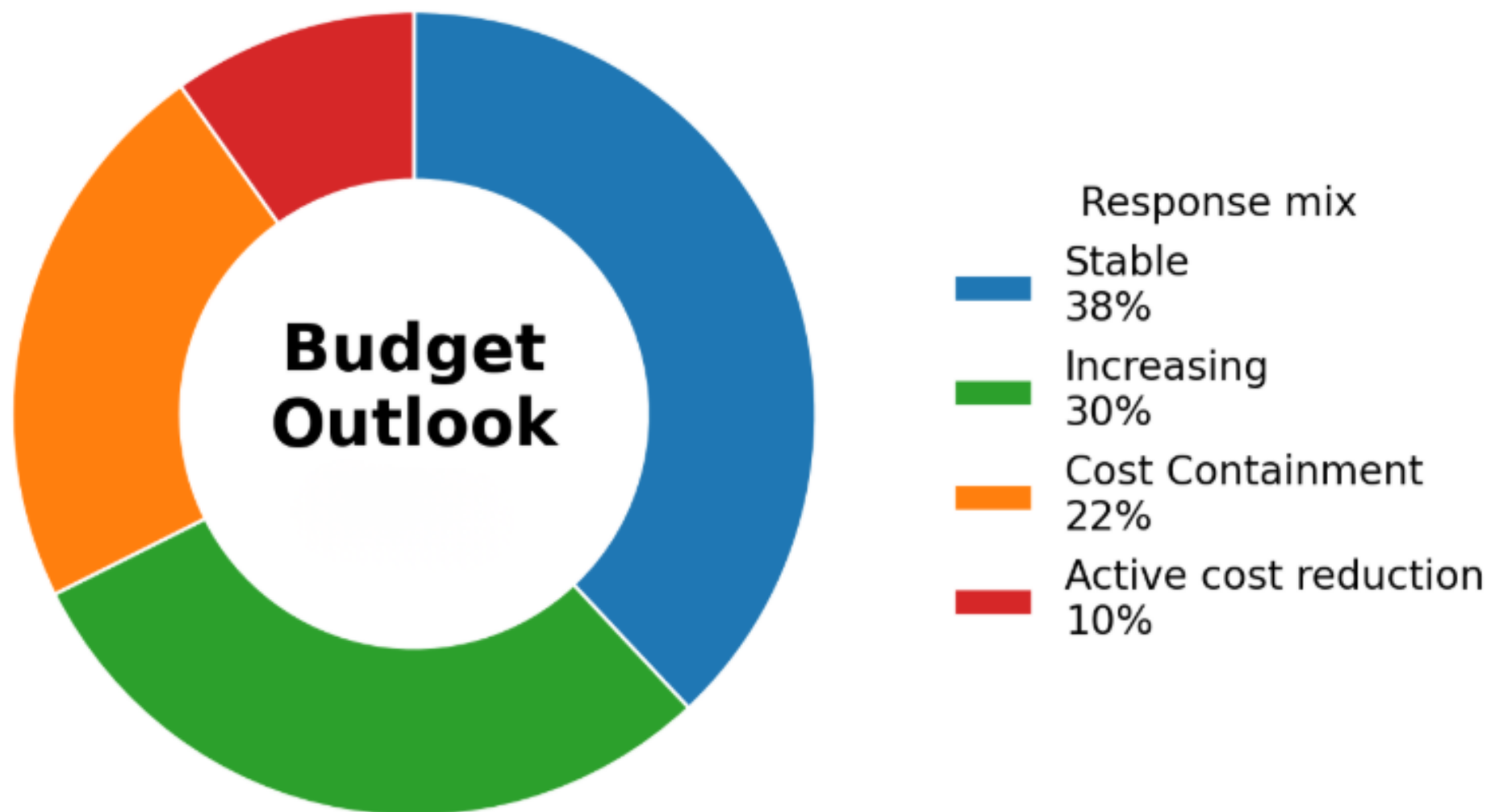
BUDGET OUTLOOK

68%

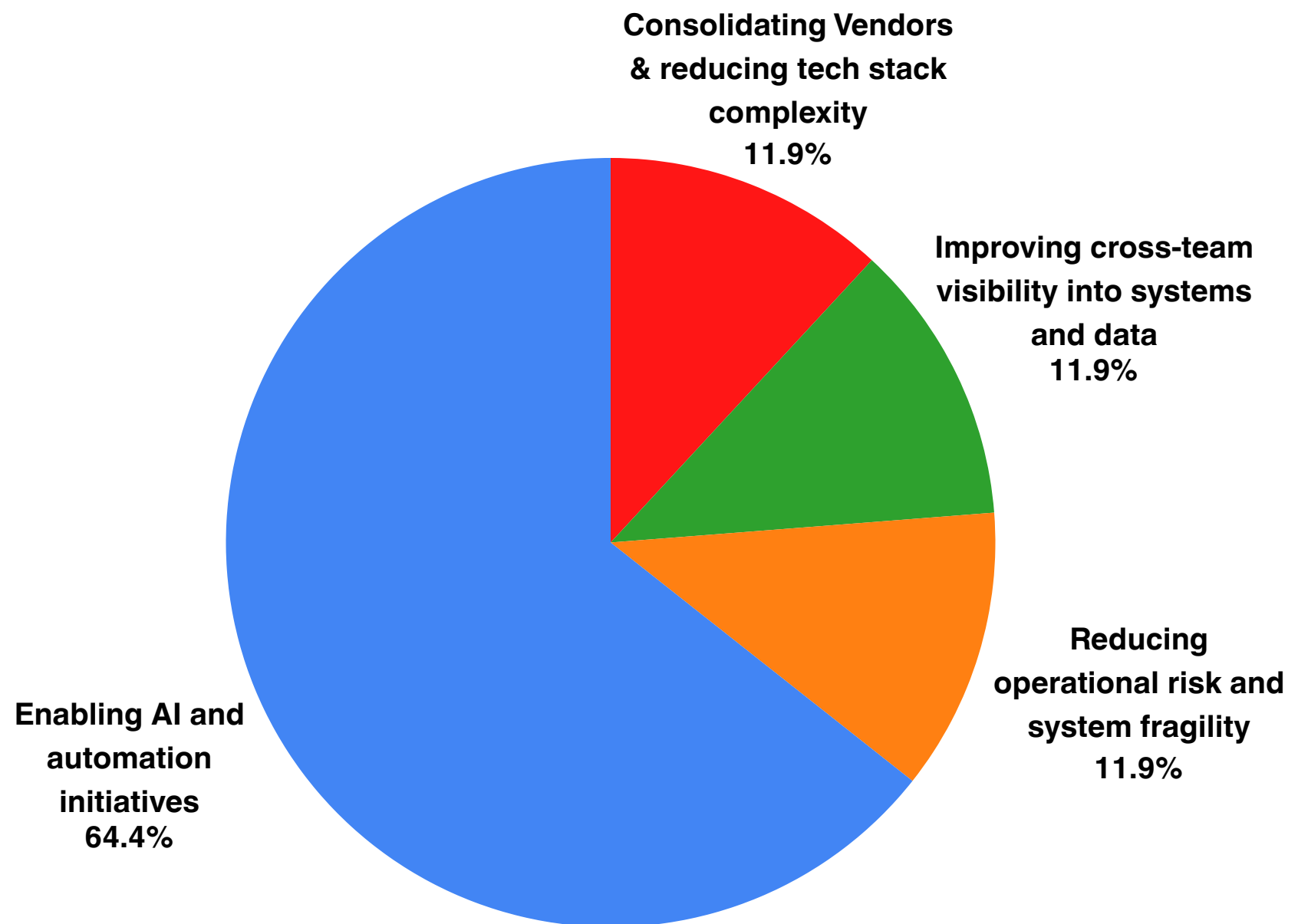
Report stable or increasing IT budgets heading into the next 12 months

Where the Money flows

68% of CIOs maintain stable or growing budgets. A signal of resilience despite macro pressures.



CIO Priorities in 12 to 24 months





Where CFOs are investing Next

100% of CFOs are investing in data, analytics, and AI over the next 12 months

60% are pairing AI investments with finance operating model and talent transformation

Only 20% are prioritizing traditional areas like forecasting, risk, or cost optimization



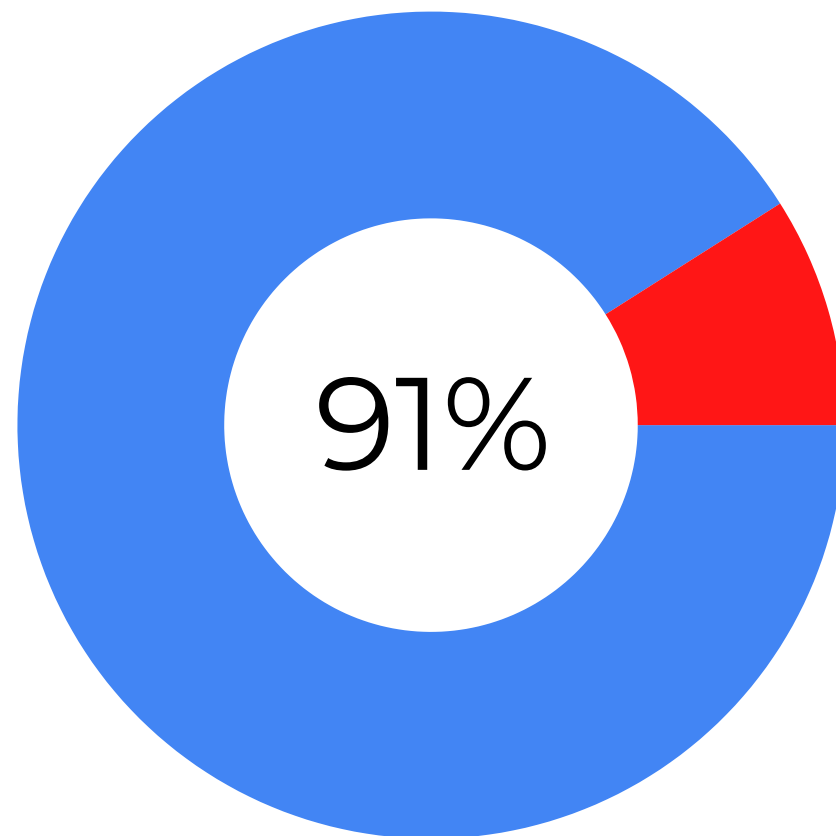
Automation is quickly becoming a core budget priority

83% of CFOs allocating at least 5% of their IT spend to automation initiatives

The data suggests most organizations are in the scaling phase, while a growing segment is going all-in to drive transformation.

CIOs are prioritizing AI, but most are still navigating the messy middle between pilots and enterprise-wide impact

Applying AI & Automation



- Mid to High Priority: Adapting Agentic AI across back office (IT, HR, Finance) in next 18 months
- Low Priority

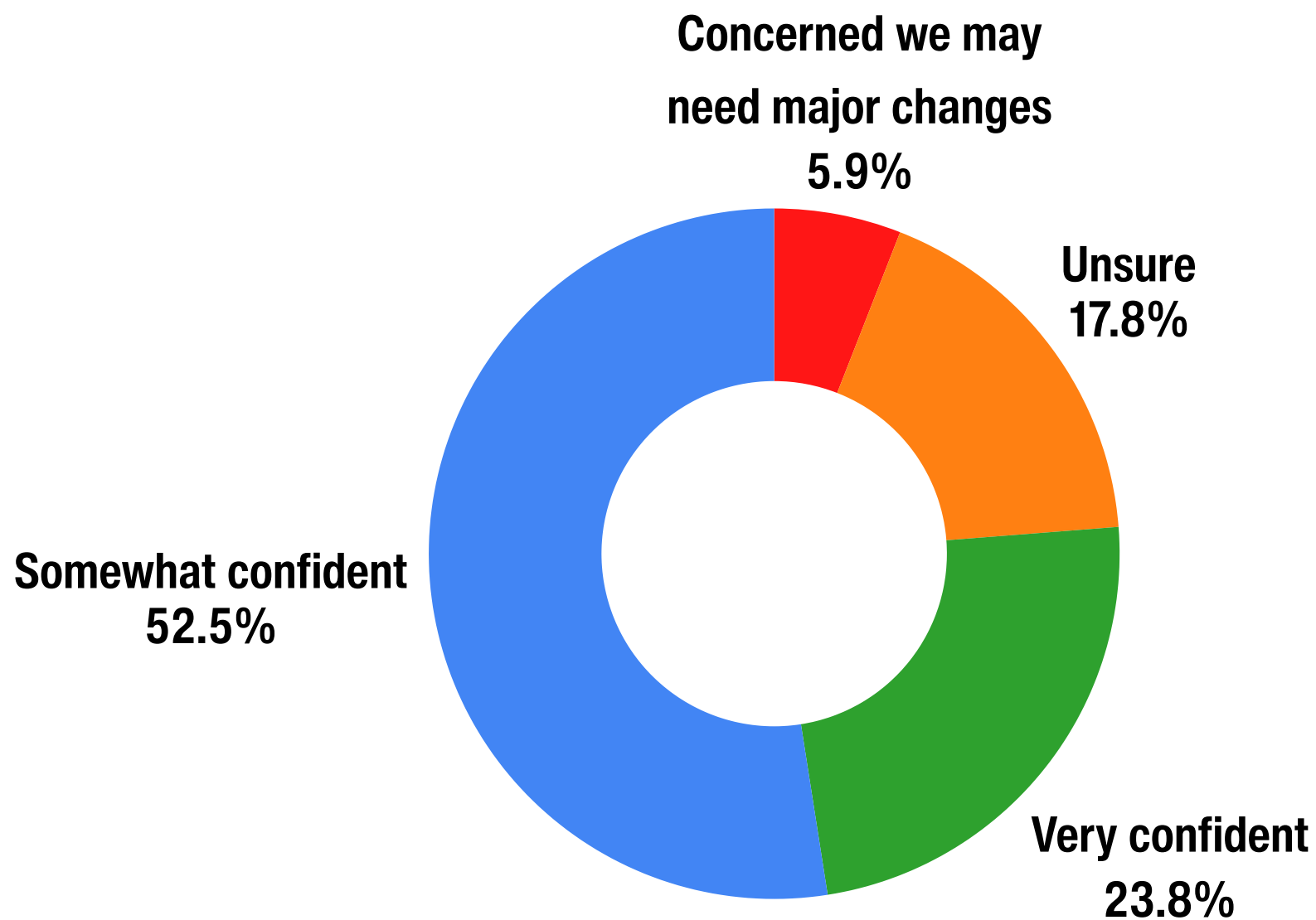


Current Automation Maturity Level

- 83% of organizations have NOT achieved enterprise-wide automation
- 1 in 3 organizations are still in the earliest stages of automation adoption
- Only 17% have fully integrated, enterprise-wide automation in place



Confidence that current systems architecture will support the next phase of AI





Biggest Barrier to scaling Automation

For years, budget was viewed as the main barrier to automation. That's changing.

67% of organizations cite integration challenges as the biggest obstacle, while only 33% point to budget constraints.

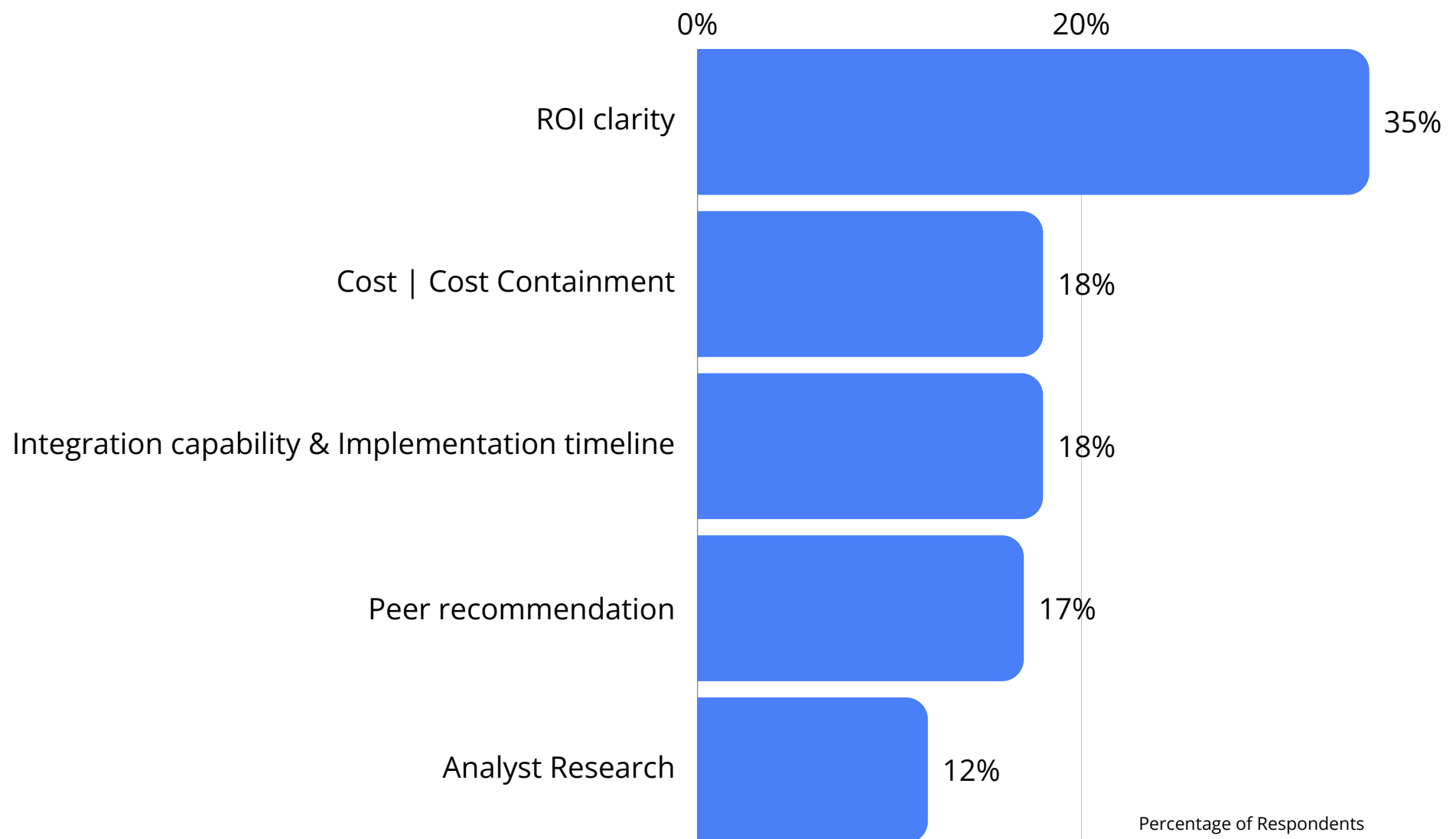
Scaling automation isn't about buying more tools. It is about integrating & orchestrating the systems already in place effectively

73% CIOs responded governance, compliance & risk management as the #1 AI barrier



What Influences Vendor Selection?

ROI Clarity outranks - Prove your value or lose the deal





We will continue these conversations at the next event.
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